Syllabus for APC 470 IS Strategy and Management

NOTE: This syllabus document contains the basic information of this course. The most current syllabus is available in the full course.

Course Description

This course begins with an exploration of organizational strategy and how Information Systems (IS) strategy is developed to support the attainment of organizational goals. The course then explores the management of the IS function using a capability maturity model approach to topics such as budgeting, acquisition, service management, and personnel management.

Prerequisite(s)

• APC 380: Project Management Techniques

Course Outcomes

Upon completing this course, you will be able to do the following:
- Explain the relationship between information technology and business strategy.
- Explain the role(s) of the IT function in the business.
- Identify and explain the important aspects of information technology management.

Course Requirements/Components

- Quizzes
- Assignments
- Discussions
- Paper
- Oral Exam

Grading

The following grading scale will be used to evaluate all course requirements and to determine your final grade:

Grade	Percentage Range
A	90% - 100%
B	80% - 89%
C	70% - 79%
D	60% - 69%
F	0% - 59%

Evaluation Methods	Percentage of final grade
Quizzes	10%
Assignments	25%
Discussions	25%
Paper	20%
Oral Exam	20%