

Syllabus for BCM 740

Conservation Leadership and Community Engagement

NOTE: This syllabus document contains the basic information of this course. The most current syllabus is available in the full course.

Course Description

Focuses on strategies and tools for leading and implementing collaborative conservation projects. Topics include engaging conservation partners and community volunteers, strategic planning and assessment, and communicating project progress and results to diverse audiences using mixed media. Exercises will enhance leadership and team-building skills relevant to conservation objectives.

Prerequisite(s)

None.

Course Outcomes

Upon completing this course, you will be able to do the following:

- Examine their own personality and leadership style as it contributes to their identity as a conservation professional.
- Engage with diverse team members, community volunteers, and conservation partners to lead effective conservation projects.
- Design effective communication campaigns using mixed media with diverse audiences.

Course Requirements/Components

- Discussion forum participation
- Reflection papers
- Community engagement project
- Case studies

Grading

The following grading scale will be used to evaluate all course requirements and to determine your final grade:

Grade	Percentage Range
A	93% - 100%
AB	90% - 92%
B	83% - 89%
BC	80% - 82%
C	73% - 79%
CD	70% - 72%
D	60% - 69%
F	0 - 59%

Assignment	Percentage
Discussion forum participation (5)	10
Reflection papers (3)	24
Community engagement project	26
Case studies (4)	40
Total Percentage	100