

Syllabus for BSBM FIN330 Managerial Finance

Important Note: This syllabus document contains the basic information of this course. The most current syllabus is available in the full course.

Course Description

A treatment of the theory and practice of financial decision making in the firm, with emphasis on the practical application of financial analysis, the course is based on the principle that a firm should be managed to increase the wealth of its shareholders. The target audience is managers, at all levels and in all functional areas. Beginning with an overview of financial analysis, the course topics include financial management, capital investment decisions, financing decisions, and managing for value creation. Importance is placed on the concept of the time value of money. One of the primary objectives of this course is to provide managers, or those aspiring to that level, with the understanding required to manage the financial decision-making process effectively. Understanding the operations of a firm or a specific capital project from a financial perspective is critical to being a well-rounded manager.

Prerequisites

ACCT 201, ECON 120, MATH 309, or QM 210. Junior standing, business major/minor.

Course Learning Outcomes

1. Compute and interpret key measures of financial performance.
2. Assess management decisions from a financial perspective.
3. Construct a simple financial planning model.
4. Evaluate the time value of money and be proficient in using a financial calculator to solve relatively simple present value, future value, and other financial problems.
5. Describe the importance of the capital allocation process and be able to differentiate the types of financial markets and financial institutions.
6. Perform a financial analysis of a company including a review of its financial statements and conduct a simple ratio analysis.

Course Requirements/Components

Readings/PowerPoint Slideshows

Readings come from the textbook, *Corporate Finance: A Focused Approach* by Ehrhardt/Brigham, 7th edition, 2020. Loose-Leaf Version, 7th. All PowerPoint slideshows have audio and are included for each chapter.

Discussions

The exchange of ideas between colleagues engaged in a scholarly inquiry is a key aspect of learning and a requisite activity in this course. You are expected to interact with your peers in a meaningful, respectful, and professional manner. Please participate in class discussions with an open mind and a willingness to share your thoughts with others. A fundamental principle of learning is the sharing and acknowledgment of others' ideas. That includes respecting the opinions of others even if they differ from your own. Please keep in mind that a diversity of opinions makes for an enriched learning environment.

The required discussion assignments will use a discussion rubric. This rubric focuses on categories that define and describe the important components of the discussion. Each category contains a gradation of levels of completion or competence with a score assigned to each level and a clear description of what criteria need to be met to attain the score at each level. In addition, please pay attention to grammar and spelling.

MindTap Course Assignments and Excel Activities

At the end of each unit, you will submit assignments where you are answering questions/problems in the MindTap Course.

Chapter 10 Project

In this project you will be involved in considering two mutually exclusive projects to help a company grow their market share. You will practice making recommendations to senior advisory staff indicating which project the company should choose based on a data set and your calculations of MIRR and IRR.

Policy on Late Assignments

Refer to the Grading section for the policy on late assignments.

Grading

1 Week Policy

After your grade is posted, you have one week to question the correctness or validity of your grade. All questions concerning grades must be addressed to your instructor during that one week. If you do not contact your instructor during the seven days after the posting date, they will assume the grade is correct and valid. This is to encourage you to regularly be aware of your grade in the course. Your assignments will be graded on the same day of their due date, if not earlier. Please make sure to monitor the gradebook for your grades and all provided feedback. If you are not sure why you received a particular grade for an assignment, please contact your instructor.

Policy on Late Assignments

Late assignments will receive a grade deduction for every day that they are late. Late assignments that are more than one week late will not be accepted. If you anticipate difficulty with submitting an assignment by its due date, please talk with your instructor ahead of time to negotiate an alternative due date. If there is an extenuating circumstance such as a medical or other emergency, this policy may be waived; in this circumstance, you should be prepared to provide documentation of your emergency.

The following grading scale(s) will be used to evaluate all course requirements and determine your final grade:

Assignments	Points
Discussions	35
Project	15
MindTap Assignments and Exel Activities Project	725
Total Points	775

Percent	Letter Grade
93-100%	A
90-92.9%	A-
86-89.9%	B+
83-85.9%	B
80-82.9%	B-
76-79.9%	C+
73-75.9%	C

70-72.9%	C-
66-69.9%	D+
63-65.9%	D
60-62.9%	D-
59.9% and under	F