

SMGT 720 Applied Research and the Triple Bottom Line**3****Credits**

Learn how to document and project internal and external costs resulting from the inseparability of the natural, social, and economic environments. Additionally, gain the ability to assess sustainability issues using basic modeling techniques, cause and effect, root cause analysis, regression analysis, and business-scenario-based cases.

[SMGT 720 course syllabus](#)

SMGT 730 Policy, Law, and the Ethics of Sustainability**3****Credits**

This course delves into the law and ethics regarding sustainability of economic development and emerging environmental challenges at national and international levels; including National Environmental Policy Act (NEPA), United Nations Environmental Program (UNEP), Carbon Footprints, Kyoto protocol, and Brundtland Commission. We will also explore the policy and role of government and its agencies (such as Army Corps of Engineers, Department of Interior, etc.) in building a more just, prosperous, and secure environmental common future.

[SMGT 730 course syllabus](#)

SMGT 740 Economics of Sustainability**3****Credits**

Learn to understand the economy as a component of the ecosystem in which it resides, with natural capital added to the typical analysis of human, social, built, and financial capital. Explore traditional micro, macro, and international trade theory and policy and the implications of sustainability. Topics include the history of economic systems and thought; globalization and localization; distinguishing between growth and development; the nature and causes of market failure; consumption, consumerism, and human well-being; emerging markets; technological change; business organization and financial market alternatives; demographic change; and the global food economy.

[SMGT 740 course syllabus](#)