

## Spring 2026

**Course Preview Week:** January 20 - January 26, 2026

**Semester Dates:** January 27 - May 08, 2026

### **SMGT 720 Applied Research and the Triple Bottom Line 3**

Learn how to document and project internal and external costs resulting from the **Credits** inseparability of the natural, social, and economic environments. Additionally, gain the ability to assess sustainability issues using basic modeling techniques, cause and effect, root cause analysis, regression analysis, and business-scenario-based cases.

[SMGT 720 course syllabus](#)