

Spring 2026

Course Preview Week: January 20 - January 26, 2026

Semester Dates: January 27 - May 08, 2026

SMGT 720 Applied Research and the Triple Bottom Line

3

Learn how to document and project internal and external costs resulting from the inseparability of the natural, social, and economic environments. Additionally, gain the ability to assess sustainability issues using basic modeling techniques, cause and effect, root cause analysis, regression analysis, and business-scenario-based cases. **Credits**

[SMGT 720 course syllabus](#)