

## Spring 2027

**Registration Opens:** November 09, 2026

**Course Preview Week:** January 19 - January 25, 2027

**Semester Dates:** January 26 - May 07, 2027

### **SMGT 720 Applied Research and the Triple Bottom Line**

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Learn how to document and project internal and external costs resulting from the inseparability of the natural, social, and economic environments. Additionally, gain the ability to assess sustainability issues using basic modeling techniques, cause and effect, root cause analysis, regression analysis, and business-scenario-based cases. **Credits**

[SMGT 720 course syllabus](#)