

SMGT 230 Triple Bottom Line Accounting for Managers

3 Credits

An introduction to the discipline of financial and managerial accounting. You will gain a basic knowledge of the preparation of financial statements and their analytical use. Further, you will explore how this accounting information is applied by managers in the decision-making process to help organizations meet the triple bottom line (strong profits, healthy environment, and vital communities). Prerequisites: College Math (for degree-seeking students only; there are no prerequisites for certificate students)

SMGT 230 course syllabus

SMGT 235 Economics in Society and Sustainability

3 Credits

This introductory course highlights economic, social, and environmental issues facing society. In addition to covering traditional issues such as markets and prices (microeconomics), government economic management (macroeconomics), and international trade, this course introduces economic content into the analysis of selected topics such as poverty and discrimination, the environment, and the provision of government services. Critiques of conventional economic thought, within the context of systems thinking and ecological economics, are integrated throughout the course.

Prerequisites: College Math (for degree-seeking students only; there are no prerequisites for certificate students)

SMGT 235 course syllabus

SMGT 335 Management and Environmental Information Systems 3

Credits

This course explores how technology can be applied to managing sustainable development in an organization. You will learn about the use of data-processing systems, information systems and decision-support tools, information-systems planning and development, overview of computer hardware and software, database management, networking and Web technologies, green data centers, energy-efficiency trends in information technology, and data and information use in green businesses.

Prerequisites: SMGT 230 (for degree-seeking students only; there are no prerequisites for certificate students)

SMGT 335 course syllabus

SMGT 340 Organizational Behavior and Sustainability

3 Credits

An investigation of management principles and theories underlying human behavior in organizations. This course examines how personality, motivation, communication, decision making, leadership, teamwork, ethics, power, diversity, and work stress can create both constraints and opportunities within an "ecofriendly" organization.

Prerequisites: Speech/Introduction to Communications (for degree-seeking students only; there are no prerequisites for certificate students)

SMGT 340 course syllabus