

# HWM 494 Health and Wellness Management Fieldwork Experience

Fieldwork placement is an academic requirement of all bachelor's degree-seeking students enrolled in *HWM 494 Health and Wellness Management Fieldwork* during their final semester of the program.

Research has shown that practical experience is essential in preparing students for a future career in wellness management. Our goal is to provide students with an experience that is of the highest quality, represents a true learning experience, and will develop valuable professional skills.

Students are required to work a minimum of 150 hours, and will be responsible for securing their fieldwork experience placement while enrolled in *HWM 493 Health and Wellness Management Fieldwork Prep*.

## Goal of Fieldwork Experience

Upon completion of this fieldwork experience, the student will have gained an excellent understanding and knowledge of how a company or organization provides a variety of health and wellness programs and activities to employees/community. The student will complete experiences to meet a minimum of three of the competency areas listed below and will be evaluated on his/her performance in each of these areas.

### *Competency Areas:*

- Health and wellness program planning and development
- Health and wellness program facilitation and/or presentation
- Marketing and promotion of programs and events
- Development of oral and written communication skills
- Opportunities for developing a professional network
- Administrative/organizational projects