

Syllabus for HWM470

Assessment and Evaluation for Wellness Managers

NOTE: This syllabus document contains the basic information of this course. The most current syllabus is available in the full course.

Course Description

This course surveys general approaches to assessment, programming, and evaluation in health and wellness settings. Participants will explore individual, group, and organizational approaches to assessment, programming, and evaluating planned and organized efforts to promote both health and wellness.

Prerequisite(s)

HWM 335 Worksite Health Environment and HWM 430 Population Health for Wellness Managers

Course Outcomes

Upon completing this course, you will be able to do the following:

- Describe how diversity may be defined and measured.
- Articulate a definition of evaluation.
- Describe commonly used program planning models.
- Critique a plan for conducting a community health assessment.
- Apply basic epidemiological concepts to gain a quantification of health problems.
- Develop program theory that encompasses both process and effect theory.
- Write clear, measurable process and effect objectives.
- Develop a budget for program evaluation.
- Describe important factors to consider when designing the effect evaluation.
- Assess secondary data sources for validity and reliability.
- Select an appropriate qualitative design for process and effect evaluation.

Course Requirements/Components

Readings:

Each lesson covers one or two chapters in the textbook. Check each lesson for your reading in the textbook.

Lectures:

Each lesson has a narrated lecture and a transcript. Lectures cover the topics that are also in the reading.

Assignments:

You will find the assignment instructions in the lesson modules. Some lessons don't have assignments. After lesson 2, the lesson assignments are elements of the program evaluation project. At the end of the semester, you will combine all the elements into the final submission.

Online Discussion:

There is a discussion question in each lesson. There is no due date for discussions. Your participation accounts for 5 percent of your grade. Participation is measured by the number of discussions you participate in. Refer to the grading page for details.

Quizzes:

Each lesson has a quiz. You have two attempts at each quiz and the highest will be recorded.

Midterm and Final Exams:

You will have one attempt at the Midterm and one attempt at the Final. These are each worth more than the Quizzes.

Grading

The following grading scale will be used to evaluate all course requirements and to determine your final grade:

Activity	Points
Quizzes (13 total)	140 points
Lesson 1 and 2 Assignments	20 points
Program Evaluation Project	Lesson 5 Assignment on Program and Stakeholder (15 points) Lesson 7 Assignment on Goal and Objectives (15 points) Lesson 19 Assignment on Diagramming the HWPP (30 points) Lesson 13 Assignment on Quan or Qual Analysis (30 points) Lesson 14 Final Project (10 points)
Discussion	65 points
Mid Term Exam	8 points
Final Exam	8 points

** If you turn in assignments or participate in discussion late during the week, points will be deducted.

Grading Scale:

A 90-100%

B 80-89%

C 70-79%

D 60-69%

F At or below 59%