

Syllabus for HWM 750 Planning and Evaluation for Wellness Managers

Important Note: This syllabus document contains the basic information of this course. The most current syllabus is available in the full course.

Course Description

The purpose of this course is to examine the planning, implementation, and evaluation of wellness programs as inter-related, cyclical activities. Students will implement the major strategic activities and processes involved in planning and evaluating wellness programs, aiming to foster a culture of well-being within diverse environments.

Prerequisites

None

Course Learning Outcomes

At the end of the course, students should be able to:

1. Apply generalized planning model to prepare a wellness program.
2. Create a need assessment plan.
3. Build a wellness program using change theories, logic models, goals, objectives, and budget to develop wellness program.
4. Describe strategies to implement a wellness program.
5. Differentiate between formative, process, outcome, impact, and summative evaluation methods.
6. Construct an evaluation approach to measure and improve program effectiveness.

Course Requirements

Readings/Viewings:

Readings come from the textbook. Additional resources include articles, videos, and other interactive content interspersed throughout the course.

Assignments:

The assignments provide the opportunity to apply the skills and knowledge required for successful completion of the course. Assignments must be well organized, use scholarly tone, follow APA style, be consistent with graduate-level writing/communication style, and be turned in on time. Check your grades for feedback on assignments. Refer to the Course Calendar for all due dates.

Discussions:

Your instructor strives to foster an inclusive, comfortable environment where students are encouraged to participate whether in the form of class discussions, small group activities, or simply personal engagement with the material. Students bring with them a rich diversity of experiences and perspectives. Sharing your views and ideas in class is encouraged as it often

adds to the richness of the learning environment and in some cases may spark thoughtful discussion or debate. Differences of opinion are to be expected, but students must be respectful of their fellow students (and instructor) regardless of how you may view their opinions.

Planning and Evaluation Proposal Project:

There are seven parts to this project. Each will be completed as part of a designated lesson. The planning and evaluation proposal project will focus on a “community” need in an area that you have interest in working. Throughout the semester, you will work to develop each part of the project.

Policy on Late Assignments:

Students are expected to submit assignments by the due dates noted in the course. In extenuating circumstances, the student must contact the instructor as soon as possible to discuss the situation. In those circumstances, the appropriate course of action will be discussed.

Grading Policy

Project: Planning and Evaluation Proposal	295
Assignments (5)	475
Discussions (11)	330
Total	1100 Points

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	59 or less %