

Fall 2025

Course Preview Week: August 26 - September 01, 2025

Semester Dates: September 02 - December 12, 2025

HCA 700 U.S. Healthcare Systems

**3
Credits**

This course introduces the many public and private elements of the U.S. healthcare system. In it, you will explore the historical, social and cultural, financial and economic, and political and regulatory factors of healthcare delivery, plus learn how those factors interact to influence patient care and services and affect individual and population health outcomes.

[HCA 700 course syllabus](#)

HCA 710 Communications and Marketing in Healthcare

**3
Credits**

This course focuses on the use and analysis of communication strategies to inform and influence individual and community decisions that impact health. You will explore topics such as the social construction of health, social support, literacy, survivorship, social and community issues, risk management, marketing and public relations, health messaging and promotional campaigns, theory application, and identity across contexts.

[HCA 710 course syllabus](#)

HCA 715 Healthcare Technology, Data Analytics, and Information Governance

**3
Credits**

This course covers tech- and data-related topics in healthcare including electronic health records, health IT privacy and security, health information exchanges, IT for revenue cycle management, healthcare data analytics, technologies for diagnosis and treatment, and big data applications in healthcare.

[HCA 715 course syllabus](#)

HCA 720 Healthcare Financial Management

**3
Credits**

This course is a study of the principles of healthcare finance. You will explore topics such as financial and management accounting, the financial reporting structure of healthcare organizations, financial statement analysis, cost and budgetary methods, sources of revenue and expenses, processes for billing, and capital investment decisions.

[HCA 720 course syllabus](#)

HCA 730 Human Capital Management**3****Credits**

Examine the complexities in healthcare human resource management strategies. Gain the knowledge and tools to develop high-potential workforces using a people-centered approach to human capital management, organizational culture, communication, and talent development, ensuring a competitive advantage in creating sustainable, high-performance healthcare organizations in rural and urban settings.

*Prerequisites: HCA 700, HCA 720 *for degree-seeking students only; there are no prerequisites for certificate students*

[HCA 730 course syllabus](#)

Note: students will be required to complete Institutional Review Board (IRB) training in this course and will follow the IRB process for assignments. The IRB is a federally-mandated review board which exists to protect the rights and welfare of human research subjects.

HCA 740 Healthcare Operations and Project Management**3****Credits**

This course explores operations management techniques unique to healthcare processes. It addresses solutions for operational issues in healthcare facilities and supply chain, and highlights essential components of healthcare project management. The curriculum emphasizes operational and management tools and techniques for project and process execution in a healthcare environment.

Prerequisites: HCA 715, HCA 720

[HCA 740 course syllabus](#)

HCA 750 Healthcare Quality and Performance Improvement**3****Credits**

This course provides an overview of quality models and risk management in healthcare. You will explore theories, concepts, skills, tools, and environmental factors, with a focus on measurement and analysis techniques and the real-world application of quality approaches to implement and sustain performance improvements.

Prerequisite: HCA 715

[HCA 750 course syllabus](#)

HCA 760 Health Law and Policy**3****Credits**

This course is a study of the political, legal, regulatory, and ethical environments within which healthcare administrators operate. You will examine the legal frameworks related to the healthcare system, with an ethical focus. The curriculum considers the impact of political structure on healthcare policy, with an emphasis on the role played by healthcare administrators in policy advocacy.

Prerequisite: HCA 700

[HCA 760 course syllabus](#)

HCA 770 Organization Development and Strategic Leadership in Healthcare **3 Credits**

This course is focused on organization development and leadership theories, including the self-discovery of leadership potential and change leadership strategies applied within healthcare organizations. As a blend of theory and application, the course is designed for you to work toward identifying and implementing broad-scale organizational change while employing strategic leadership practices.

Prerequisites: HCA 730, HCA 740, HCA 750

[HCA 770 course syllabus](#)

HCA 789 Capstone Preparation **1 Credits**

This course is designed to prepare you for the applied capstone course. You will assist with capstone site identification, coordination, and approval of placement; plus develop a substantive project to work on with your site mentor/supervisor.

Prerequisites: HCA 700, HCA 710, HCA 720, HCA 730, HCA 740, HCA 750, HCA 770

[HCA 789 course syllabus](#)

HCA 790 Capstone **3 Credits**

The capstone course is a culmination of all prior coursework and learnings. Each project is tailored to a student's interest and career goals, and often results in job opportunities and professional connections. You will apply aspects of healthcare administration theory and dynamics of inter-professionalism in a real-world healthcare setting. Your capstone work (a minimum of 150 hours) will be completed in partnership with designated site mentor/supervisors. The end result will be a substantive project deliverable demonstrating the summative application of your previous coursework. [View examples of past capstone projects.](#)

Prerequisites: HCA 700, HCA 710, HCA 720, HCA 730, HCA 740, HCA 750, HCA 770, HCA 789

[HCA 790 course syllabus](#)