

LEAD. ADVANCE. IMPACT.

Earn a University of Wisconsin Master of Science
in Healthcare Administration Online

A 13-course, 37-credit graduate program

The online **Master of Science in Healthcare Administration** was designed for patient care, healthcare administration, or health information management professionals seeking career advancement, and professionals with management experience in a non-healthcare environment seeking a career in healthcare administration. The curriculum focuses on skills and knowledge specific to healthcare, including financial management, strategic leadership, technology, data analytics, and information governance, communications and marketing, quality and performance improvement, healthcare law and policy, and human resources.

You'll graduate with an understanding of dynamic and complex healthcare environments and be qualified for leadership roles, such as health services director, clinical manager, medical director, health program manager, chief nursing officer, and healthcare administrator, in a variety of healthcare settings, urban to rural.

HEALTHCARE EXPANSION IS A PATH TO CAREER ADVANCEMENT

According to the U.S. Bureau of Labor Statistics, employment of medical and health services managers is projected to grow 32 percent from 2019 to 2029, much faster than the average for all occupations. Key drivers of growth include continued high demand for healthcare services and an aging population.

You'll find a range of rewarding job opportunities in nearly any healthcare setting—hospitals, physician's offices, surgical centers, assisted living and skilled nursing facilities, insurance companies, veterans affairs systems, pharmaceutical companies, and medical supply vendors.

As a healthcare administrator, you can have a significant impact on your organization, its employees, and the patients receiving care.

Learn more about [healthcare administration careers and salaries](#).

The UW Master of Science in Healthcare Administration is a partnership of UW campuses:



STUDY ONLINE, ANYTIME, WHILE STAYING CONNECTED

Courses are completed entirely online, an ideal format for busy professionals, especially those working variable shifts. You can watch lectures, participate in online forums with your classmates, and although assignments have deadlines, you can do homework whenever it's convenient for you—all course content is accessible online from any device.

Students often say the online format is a big factor in their ability to earn a degree. Although the program is online, you'll still make strong connections with peers and faculty. Students often form professional connections that continue long after graduation.



Take an inside look at [Healthcare Careers and Salaries](#) ➔



I came into this program with a solid background in healthcare, in both an administrative and clinical role. This course has expanded my knowledge about how the healthcare system works and how to make it better moving forward. This class has offered many applicable lessons that I use every day in my career. I now feel more confident in my role and in the opportunities I will have moving forward.”

—Haylee, Master of Science in Healthcare Administration student



A UNIVERSITY OF WISCONSIN EDUCATION

You'll earn a degree that inspires trust in your knowledge and abilities. The **Master of Science in Healthcare Administration** is a partnership of UW-La Crosse, UW-Parkside, UW-Platteville, UW-Stevens Point, and UW-Stout. Our campus partnerships allow us to offer programs that combine the diverse expertise and resources of the Universities of Wisconsin, one of the largest and most widely respected public higher education systems in the country.

ACCREDITATION

Accreditation is your assurance that you will graduate with skills that are relevant to your field and valued by employers. UW institutions offering the online Master of Science in Healthcare Administration are fully accredited by the Higher Learning Commission.

CURRICULUM

An advisory board, composed of healthcare experts, ensures the curriculum stays relevant to trends in healthcare. You'll acquire skills and knowledge in healthcare administration through 13 required courses, including a capstone course typically taken during the final semester. There are no electives.



HEALTHCARE INSIGHT

- HCA 700** U.S. Healthcare Systems
- HCA 705** Population Health and Epidemiology
- HCA 715** Healthcare Technology, Analytics, and Information Governance
- HCA 760** Health Law and Policy
- HCA 780** Current and Emerging Topics in Healthcare



MANAGEMENT SKILLS

- HCA 710** Communications and Marketing in Healthcare
- HCA 720** Healthcare Financial Management
- HCA 730** Human Capital Management in Healthcare
- HCA 740** Healthcare Operations and Project Management
- HCA 750** Healthcare Quality and Performance Improvement
- HCA 770** Organization Development and Strategic Leadership in Healthcare



PRACTICAL EXPERIENCE

- HCA 789** Capstone Preparation
- HCA 790** Capstone

View course descriptions online at uwex.wisconsin.edu/healthcare-administration#curriculum



LEARN FROM EXPERT UW FACULTY

Program faculty are either tenured faculty or working healthcare leaders serving as adjunct faculty. Specialty areas include healthcare human resources, healthcare marketing, health IT, health compliance, epidemiology, nursing, long term care administration, and health information management.

WHO WILL BENEFIT FROM THIS PROGRAM?

Being a successful leader means understanding the business of healthcare, making the right financial decisions, and communicating a compelling vision for the future. Whether you are a clinician considering the transition to medical executive, or already have management experience in hospital administration or another field, the UW Master of Science in Healthcare Administration will fill any gaps in your skills and knowledge.

You'll gain healthcare insight starting with your first course, *HCA 700 U.S. Healthcare Systems*, management skills through courses such as *HCA 720 Healthcare Financial Management*, and practical experience in the *HCA 790 Capstone*. In the Capstone, typically taken in the final semester, you'll design a project that aligns with your interests and healthcare administration career goals. Students often discover rewarding job opportunities and professional connections during the capstone.

ADMISSION REQUIREMENTS

- ✓ Bachelor's degree, in any discipline, from an accredited university (min. 3.0 GPA)
- ✓ Prerequisite coursework: elementary statistics, medical terminology, and oral communication/public speaking

You will also need to submit the following application materials:

- Official college transcripts
- Your resume
- A personal statement of up to 1,000 words

The GMAT and GRE are not required.

 To apply, visit uwex.wisconsin.edu/healthcare-administration#admission

TUITION

Tuition is a flat fee per credit whether you live in Wisconsin or out of state. Financial aid and/or veteran's assistance may be available to you and is awarded by your home campus.



\$725
Per Credit



\$26,825
Total for 37 Credits

GET STARTED

Enroll any semester, spring, summer, or fall.

For questions or help with your application, contact an enrollment adviser.

608-800-6762 | learn@uwex.wisconsin.edu
uwex.wisconsin.edu/healthcare-administration

