

Syllabus for ITM 700: Communications for IT Professionals

Course Description

This course focuses on developing organizational communication skills for IT professionals. Topics include crucial conversations, evidence-based decision-making, and change management strategies for organizational transformation. This course also emphasizes the development of organizational and interpersonal communication skills relating to cultural sensitivity, diversity, and ethical issues in the IT field.

Prerequisites

None

Course Alignment with Program Outcomes

This course addresses the following competencies and program outcomes of the Master of Science in Information Technology Management:

Competency B: Demonstrate effective interpersonal skills appropriate for technology settings.

- Program Outcome 4: Effectively communicate with diverse stakeholders.
- Program Outcome 6: Demonstrate professional skills accounting for equity, diversity, and cultural sensitivity.

Course Activities and Assessments

Discussions

Discussions focus on a question or an IT scenario based on the module's learning resources. Discussion posts should be at least 250 words in length (approximately 1 page) and include citations to both our course materials and any outside sources used. You will also be expected to respond substantively to at least two peers' posts. Discussion forums are graded using a rubric.

Projects

This course has two projects. Each project has two parts. In Project 1, you'll focus on DEI in the workplace and create a narrated slide presentation about your research. In Project 2, you'll

interview an IT manager and develop a change management plan based on what you learned from the interview.

Grading

Coursework will be assessed using a variety of methods.

Assignments	Points
Discussions	325
Project 1	70
Project 2	130
Total Points	525

Letter Grade	Percentage Range
A	100–90%
A-	<90–85%
B+	<85–80%
B	<80–75%
B-	<75–70%
C+	<70–65%
C	<65–60%
C-	<60–55%
F	<55–50%
I	<50–0%