

# Syllabus for MSMGT 780 Corporate Social Responsibility

**NOTE:** This syllabus document contains the basic information about this course. The most current syllabus is available in the course.

## Course Description

This course will enable students to understand the rationale behind CSR and sustainability. It takes students through an evaluation of risks and potential impacts in decision making, uncovering the links between the success of an organization and the well-being of a community/society. Additionally, methods and standards of integrating CSR throughout an organization, creating metrics and communicating CSR policies internally and externally will be discussed, analyzed, and applied. Students will develop an understanding of best practices of CSR in its entire breadth within an organization as well as delve into economic structures designed to foster more responsibility and accountability.

## Prerequisite(s)

None

## Course Outcomes

Upon completion of this course, students will be able to do the following:

- Demonstrate the intrinsic interdependence between Corporate Social Responsibility (CSR), Corporate Governance (CG), and the plethora of issues/approaches facing the world today, first and foremost dealing with aspects of sustainability.
- Demonstrate the underlying differences between CSR in divergent geographic regions of the world. This predominantly relates to institutional theory, agency theory, and cultural divergence.
- Describe the roles of governments, corporations, legal systems, societies, individuals, and the environment in the context of responsibility.
- Formulate, analyze, and defend CSR mandates for companies.
- Demonstrate the intersection of holistic wellbeing and principles of sustainability as related to successful CSR in an organization.
- Describe the difference between internal and external CSR in companies, with an understanding of stakeholder impact in both.

## Course Requirements/Components

### Discussions

Each lesson will include a discussion dedicated to a lesson topic. One initial and two reply posts are required in each discussion.

### Written Assignment

The 1- to 2-page written assignment focuses on one chapter in the Alexander textbook.

### Quizzes

The quizzes are based on the textbook readings; they consist of multiple choice and essay questions.

### Final Exam

The final is based on the textbook readings; it consists of multiple choice and essay questions.

### Research Paper

In your paper, you will investigate both strategic CSR, focusing externally on all stakeholders, and internal CSR, focusing internally on employees. The paper should be 8-10 pages long.

## Grading

Assessment	Points
13 Discussions (20 points each)	260
10 Chapter Quizzes (20 points each)	200
Written Assignment	100
Final Exam	120
2 Peer Reviews (50 points each)	100
Research Paper	400
<b>Total Points</b>	<b>1180</b>

Percentage	Grade
94% - 100%	A
90% - 93%	A-
87% - 89%	B+

84% - 86%	B
80% - 83%	B-
77% - 79%	C+
74% - 76%	C
70% - 73%	C-
67% -69%	D+
64% - 66%	D
60% - 63%	D-
59% and below	F