Syllabus for MSMGT 750 The Built Environment

NOTE: This syllabus document contains the basic information about this course. The most current syllabus is available in the course.

Course Description

This course addresses the timely and wide-ranging topic of the built environment, including community infrastructure and energy use. Students learn how the design of communities and buildings affects organizations and their employees, as well as the broader community, and planet. Concepts and tools for understanding the built environment, community development, and energy for the future are introduced. The purpose of this course is to expose students to an incredibly complex topic through a series of articles, videos and a text that showcases architectural design principles for the future. This is an applied course that enables the student to visualize concepts around them as they are discussed.

Prerequisite(s)

None

Course Outcomes

- **Assess** the overall built environment as a contributor to the sustainability of a region, community, or specific built facility.
- **Identify** the major elements of the built environment.
- **Compare and contrast** various communities and regions in terms of long-term sustainable viability given specific information.
- **Assess** the long-term viability of various energy sources, technologies and be able to discuss the pros and cons of the choices.
- **Understand** how you can play a significant role in future design decisions at a personal and professional level.

Course Activities

The course is organized into 15 lessons. Lessons typically include an introduction by the professor, a reading assignment from the textbook and a combination of articles, interviews, and documentary videos. Students must participate in each lesson's discussion, and complete two papers to complete the course.

Discussions

The discussions revolve around the weekly material. You are required to participate in 15 discussions. Grading is based on the quality of your discussion points, your response to other participants, and the number and timing of your entries. Each discussion is worth up to twenty (20) points per week.

Initial Post: Each week, for your initial post, consider the questions posed in the weekly lesson's discussion section and provide a 1- to 2-paragraph argument by Friday at midnight. Please include any relevant web links or articles that support your position and cite them per APA guidelines.

Reply Posts: Your reply posts (minimum of two (2), each one a minimum of 150 words) should be responses to an initial posting by a classmate or to one of your posts by Sunday at midnight. Posting the minimum of two replies does not necessarily guarantee full credit since your posts are graded on the quality of content, timeliness, and writing style (see evaluation/discussion rubric details for information). Discussion posts submitted after the due date will not be accepted.

Written Assignments

1) One thought piece paper is required. Select an issue that is important to you regarding the future of sustainability. Discuss how the built environment plays a role in that issue, and what you think needs to happen both globally, locally and personally. Cite a potential mentor that you could follow to encourage your engagement. The paper is to be a maximum of 8 pages, double-spaced, in 11-point Arial or 12-point Times New Roman font. Follow standard rules of citing per APA (guidelines posted). The paper should include subsections as needed, and a bibliography. Any other significant supporting material can be included in an appendix (does not count toward page total). A 10% penalty will be applied for each page over the 8-page maximum.

2) A narrated "photo journal" PowerPoint presentation is required. This will consist of an assessment of your hometown and region. You will need to get outside and take photos with your cell phone or a camera. The storyline with each photo should follow along with the course. The PowerPoint should have the following sections:

   1. Introduction
   2. Current infrastructure - mobility
   3. Current infrastructure - lifestyle
   4. Current infrastructure - social justice
   5. Current sustainability plans: You will need to put a summary of the city's or region's plan here (probably not a photo in this section).
   6. Future opportunities from your perspective: Again, this will be bullet points, perhaps accompanied by a link to a file supporting your argument.

   More information will be forthcoming during the weeks preceding the assignment.

Late Submission Policy

Late submissions will **not** be accepted for discussions. Late submissions will be allowed for the two written assignments. A penalty of 10% for each day late will be applied to your score.

Email communication: The instructor will strive to reply to student inquiries received during the week within 24 hours and to inquiries received on the weekend within 48 hours.

Grading Policy

Assignment	Points	Weight
Discussions: 15 @ 20 points	300	33.4%
Walking Tour PowerPoint	300	33.3%
The Built Environment Paper	300	33.3%
Total	900	100%

Expectations of Assignments and Completion

- All assignments will be posted to the course webpage in Canvas and will be accompanied by due dates and times.
- Completed assignments should be turned in to the appropriate drop boxes on Canvas prior to the posted deadline.
- Read the announcements regarding any additional instructions and information regarding the assignments.
- You must cite all sources used for your written assignments. However, you only need to cite outside sources in your weekly discussions, **not the class materials**. Please follow basic APA Style Grammar Guidelines.

Grading Scale

A	94 - 100%
A-	90 - 93%
B+	87 - 89%
B	83 - 86%
B-	80 - 82%

C+	77 - 79%
C	73 - 76%
C-	70 - 72%
F	< 70 %