Office of Online & Professional Learning Resources



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Advisory Board Member Responsibilities

- 1. Attend biannual board meetings and other functions.
- 2. Be informed about the program(s) and its students, services and activities.
- 3. Review agenda and supporting materials prior to board meetings.
- 4. Inform others about the organization.
- 5. Suggest possible nominees to the board who can make significant contributions to the work of the board and the organization.
- 6. Keep up-to-date on and share developments in the field.
- 7. Work with program staff and other board members to ensure that the program is delivering learning that is current, up-to-date, and relevant to current business, industry, labor, and professional employment practices.
- 8. Provide support and advice to program(s), assist in the development of new programs and identify best practice standards.
- 9. Serve as an ambassador to the program(s) providing a connection to and ongoing exchange of information and ideas with members of a broader society.

Specific duties of board members may include the following:

- Make recommendations to help assure that the program addresses employment and educational needs of business, industry, labor, and/or the profession.
- Realistically assess the labor market demand for program graduates.
- Advise the program to ensure graduates with the skills required to meet employment needs.
- Assess the currency of curriculum and teaching practice.
- Serve as an advocate of the Program and a communication link between the host institutions and the community.
- Provide feedback, advice, and/or assistance with a variety of Program driven tasks and/or projects.
- Assist with program marketing and promotion.
- Assist in the identification and recruitment of new Board members.
- Assist in identification and acquisition (when appropriate) of external funding and resources to support the students and program (scholarships, program materials, other resources).
- Identify and present opportunities and/or host opportunities for student capstone projects or experiences.
- Assist with placement of program graduates.
- Provide recommendations for topic presenters for Advisory Board meetings.

Personal Characteristics: Ability to: listen, analyze, think clearly and creatively, work well with people individually and in a group. Willing to: prepare for and attend board meetings, ask questions, take responsibility and follow through on a given assignment, contribute personal and financial resources in a generous way according to

circumstances, open doors in the community, evaluate oneself. Develop certain skills if you do not already possess them, such as to: cultivate and solicit funds, cultivate and recruit board members and other volunteers, read and understand financial statements, learn more about the substantive program area of the organization. Possess: honesty, sensitivity to and tolerance of differing views, a friendly, responsive, and patient approach, community-building skills, personal integrity, a developed sense of values, concern for your nonprofit's development, a sense of humor.